

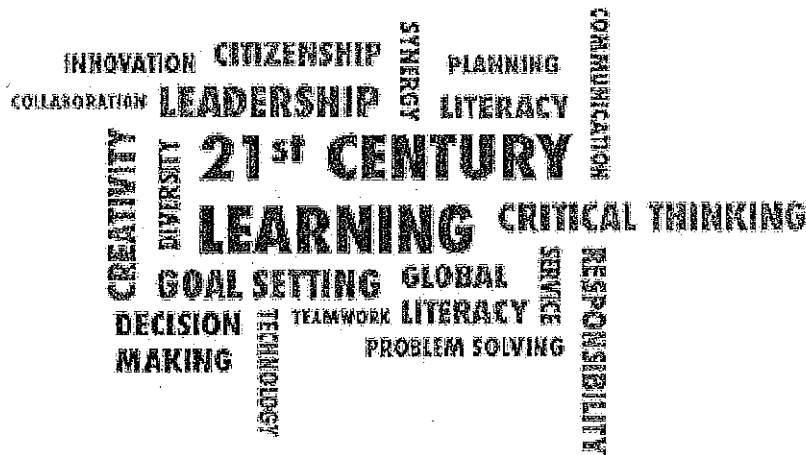
THE LEADER IN ME. WHAT EXACTLY IS THIS??

In an effort to turn around her failing school, Muriel Summers, Principal of A.B. Combs Leadership Magnet Elementary School in Raleigh, N.C., identified leadership as her school magnet theme based on community feedback. She approached FranklinCovey as a partner in designing, developing and implementing a leadership model for her school, which drew on *The 7 Habits* and also incorporated Baldrige quality tools and other educational best practices.

Within a few years, A.B. Combs experienced what they viewed as a complete turnaround, ultimately being named #1 Magnet School in the U.S., twice.

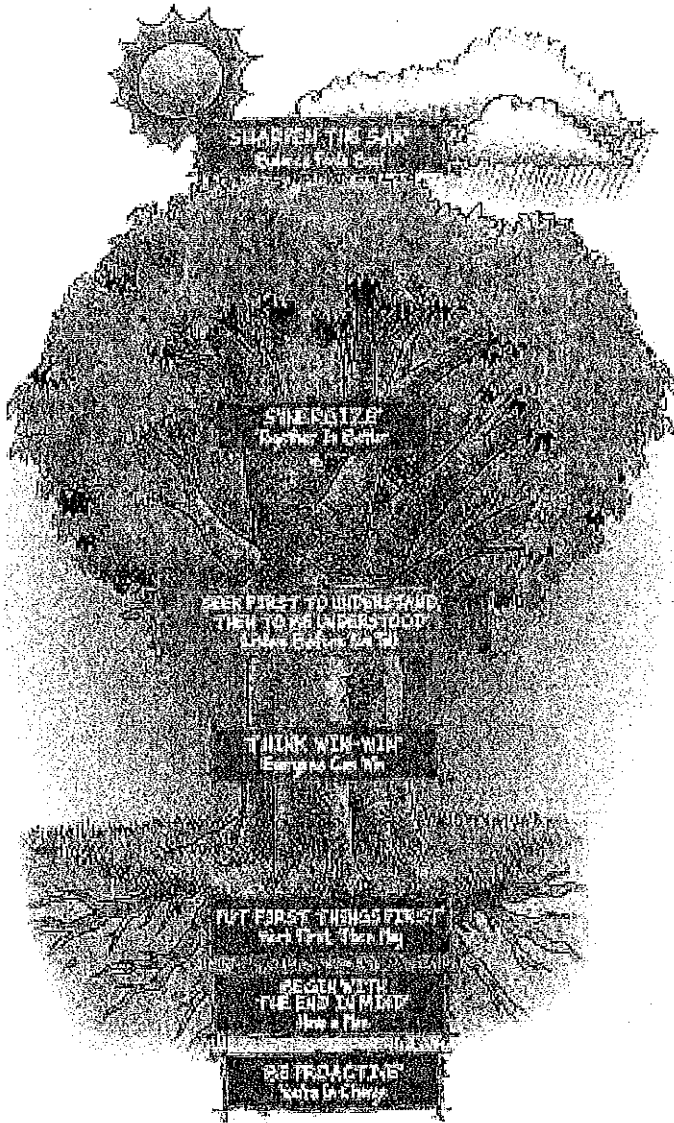
Teaching Students 21st Century Leadership and Life Skills

When Principal Muriel Summers asked parents and business leaders what they wanted in their schools, what she heard reinforced what most people believe—that our schools should not merely be focused on improving test scores, but should provide opportunities for students to develop their full potential.



- Leadership
- Responsibility
- Accountability
- Problem Solving
- Adaptability
- Communication
- Initiative and Self-Direction
- Creativity
- Cross-Cultural Skills
- Teamwork

Using Best-Practices and Universal Principles



The Leader in Me is aligned with best-in-class content and concepts practiced by global education thought leaders. It provides a logical, sequential and balanced process to help schools proactively design the culture that reflects their vision of the ideal school.

Content from *The 7 Habits of Highly Effective People* is a key component of the overall *The Leader in Me* process. *The 7 Habits* is a synthesis of universal, timeless principles of personal and

interpersonal effectiveness, such as responsibility, vision, integrity, teamwork, collaboration and renewal, which are secular in nature and common to all people and cultures.

[Click here for a synopsis of the habits in kids' language.](#)

The Leader in Me is also aligned to many national and state academic standards. The process teaches students the skills needed for academic success in any setting. These skills include critical thinking, goal setting, listening and speaking, self-directed learning, presentation-making and the ability to work in groups.

And a New Mindset

Instead of seeing children through the lens of a normal distribution curve—some kids are naturally smart and others are not—*The Leader in Me* paradigm sees that every child is capable, every child is a leader. This paradigm changes everything.

Paradigm of Leadership		Paradigm of Potential		Paradigm of Change	
NOT THIS	BUT THIS	NOT THIS	BUT THIS	NOT THIS	BUT THIS
Leadership is for the few.	Everyone can be a leader.	A few people are gifted.	Everyone has Genius.	To improve schools the system needs to change.	Change starts with me.
Paradigm of Motivation		Paradigm of Education			
NOT THIS	BUT THIS	NOT THIS	BUT THIS		
Educators control and direct student learning.	Educators empower students to lead their own learning.	Help Students achieve academically.	Develop the whole person.		